



**Bradford  
Excel**

# Small Animal Show

**Organised by Bradford Small Livestock Society**

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12 October 2009

## **Club/Trade Stand Invitation Letter**

Dear

On behalf of the Bradford Small Livestock Society I would like to invite you to participate in our 88<sup>th</sup> Championship Show on Saturday 30 and Sunday 31 January 2010. The show will again be held at the Yorkshire Event Centre, Great Yorkshire Showground, Harrogate, HG2 8PW.

If you had a Stand at the 2009 Bradford Excel Small Animal Show then space has provisionally been allocated for you at the 2010 Show. These provisional bookings will only be held until **30 November 2009** and your application form (enclosed) must be returned, together with your remittance by this date to secure your space. After this date the Stand space may well be let to another applicant.

As 2009, all Trade Stands will be located in Hall 2 with access for loading/unloading via the end doors. Club Stands will be in both halls: Cavies in Hall 2 with Rabbits and other Small Livestock in Hall 1. Stands will be located in mutually suitable positions wherever possible, but there will unavoidably be some mixing of Club and Trade Stands in Hall 2.

Also as previous years, the main public access to the event will be via the front entrance of Hall 2, and again this year this will also be directly into the 'Market Place' area. Access to Hall 1 will be via the cafeteria link, again as previous years, but limited access will be provided for loading/unloading via the Hall 1 front entrance for Stand Holders and Exhibitors. The Hall opening times are as follows:

4:00pm to 9:30pm Friday 23 January  
7:15am to 5:30pm Saturday 24 January  
8:00am to 4:00pm Sunday 25 January

Please note that due to Penning and Staging being erected on Friday, admission to the venue will only be possible after 4:00pm. No person will be allowed to stay in the Show Halls during Friday and Saturday nights other than the Official Animal Welfare Officers and all persons other than the Show Officials will be required to vacate the Show Halls by 9:45pm on Friday and 5:45pm on Saturday evenings.

A small scale layout of the Halls together with the standard Terms and Conditions for Hire of Club and Trade Stands at the Show is enclosed for your information.

We can only urge you to return applications by the due date to avoid disappointment by losing your Stand space. The revised layout of the Show has provided a few additional Stand spaces and if you are a new Stand applicant then please send back the application form as soon as possible and we will do our best to meet your requirements. All new applicants will be treated on a 'first come, first served' basis.

Booking Receipts, Show Passes, Stand locations etc will be sent out in early January 2010.

### **Club Stand Competition**

Burgess Supafeeds, the main sponsors of the Bradford Excel Small Animal Show will again be supporting a competition for Club Stands (only) at the 2010 event. There have been some truly fabulous Club Stands over the years, and this coming year Burgess are again encouraging Stand Holders to develop further to involve more interaction with animals and thereby increase public appeal. With this in mind prizes will be allotted as follows:

Most Creative Design:	£100-00
Best Educational Content:	£100-00
Most Informative Talk:	£100-00
Most Interactive Club Stand:	£250-00

As last year, it may be possible for a Club Stand to win more than one award. The key award will again be for the Most Interactive. New this year is the award for the most Informative Talk. This should be ideally 5mins in length (10mins maximum) and on the Club's specific breed. All Club Stands are eligible and entry will be automatic. Representatives from Burgess Supafeeds, the President of the Bradford Small Livestock Society and possibly also a guest celebrity will judge the Competition.

### **Stand Sizes and Prices**

The weekend rates for Stands have been kept the same as the 2009 show and full details are given on the enclosed booking form. Note that there are discounted rates available for Trade Stand Holders requiring multiple stand spaces – please telephone to discuss. One entry pass is included free of charge for each Trade Stand space, so please do not forget to order additional entry passes, tables and electric points etc.

Please do not hesitate to contact either Sue or myself if you require any further information and we hope that you will be joining us at the Bradford Excel Small Animal Show in January 2010.

Yours sincerely

### **Paul Threapleton**

For and on behalf of  
Paul & Sue Threapleton  
Bradford Small Livestock Society Stand Managers